

GOALS TO REALITY

- The Goal-Getter Program -

Define Your Goals

 Our Success Group

**Learn a new way to set
your goals, execute a
plan, and achieve your
#1 goal!**



Welcome to our first of a two part webinar series called Goals to Reality. Today we are going to be focusing on defining your goals. This webinar is designed for ambitious solopreneurs and small business owners who are ready to take their business to the next level, and to learn how to uncover and define a meaningful, achievable #1 goal for the year. Whether you've been in business for a few years or you're just getting serious about growth, this session will help you define a meaningful goal that aligns with your vision and sets you on the path to greater clarity, focus, and success. As with all things in at Our Success Group we start with clarifying the intersection of your strengths, passions, and values to set a goal that aligns with what truly matters. My hope is that after you refine your goals based on the actions in the workbook or better yet work with me next week in one of our 4 [workshops](#), you will have a clearly defined, purpose-driven goal that excites and inspires you.

Also let me be clear about the [workshops](#), I will mention them throughout because I believe the workshop is the easy button, but I'm not holding anything back in these webinars. You should have everything you need. The workshop will add customized support and a faster path, but there are no secrets I'm hiding. It is just not who I am.
{click}

Welcome Goal Getters! if you are live or watching the replay I want to celebrate you and your commitment to growth. Please take a moment to celebrate yourself - Wherever you are actually give yourself a round of applause. GO! If your like - Aaron this is just to much, I haven't done anything yet and you are asking me to celebrate, then you are in the right place if you are still here. If you didn't physically give yourself

a round of applause yet. Try it!

That was the secret key I was missing most of my life. I was not willing to play full out. I judged everything and needed proof it was going to work for me first. But the opposite is true. We need to act as if it will work, and give it a chance. So there is lesson #1

With the openness to playing full out you will define a single, meaningful, purpose-driven goal for 2025 that inspires action and aligns with who you truly are. Write this down - Actually I already did it for you in the workbook, so highlight it draw circles around it, whatever is right for you {click} - Goals are about growth and transformation {click}, not just outcomes. More on that to come...

Agenda

[OSG.link/ggdownload](https://osg.link/ggdownload)
[OSG.link/ggworkbook](https://osg.link/ggworkbook)

Being a business owner
 should be something you
GET-TO do each day.



[CONSULTAARON.COM](https://consultaaroon.com)

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- ✦ Why Goals Matter
- ✦ Tools For Growth
- ✦ Finding Alignment
- ✦ Dream Big
- ✦ Prioritize | Clarity

Housekeeping: {Click}

- Today we are going to spend 45 to 60 minutes reviewing the idea and the corresponding details in the workbook.
- Speaking of the workbook - You can grab your PDF copy at {click} <https://osg.link/ggdownload> - Or if you would prefer to grab a copy of the Google Doc, at <https://osg.link/ggworkbook>
- {click} The 5 main areas we are going to cover:
 - Why Goals Matter - There is a moment to not set goal or resolutions, but those are the goal setters who are tired of not accomplishing anything so they point to goals as the problem.
 - Goals at a Tool for Growth - When you see that goals are not about the outcomes but the growth it unlocks a whole new world.
 - Finding Alignment - This alignment to you and your business is the core of all we do at OSG - But you will see how crucial it is to turning your goals into reality.
 - Dream Big - One of my favorite quotes coming in that section. What if we actually aim high?
 - Prioritization, the clarity that brings and then turning our goals into feelings. The emotional power that will drive you.
- Then tomorrow we can look at how we take this goal and turn into into a plan that becomes action and your goal becomes inevitable with the right strategies.

- {click}I'm not going to share some long, curated bio because this presentation isn't about me—it's about you and your goals. My role is simply to be your guide or coach, helping you uncover your desires that align with your path. In fact I made this fun little AI version of myself as Obi Wan Kenobi as a reminder of my mission. I'm Aaron Montgomery from Our Success Group and I wrote the business foundation book The FUNdamentals of Business Success. If you've connected with what I've shared today, I'd invite you to join the workshop, {click} or you can reach out to me with anything at ConsultAaron.com
- If you have questions or comments please put them in the Chat.
- I'll try to review them but I do get distracted easily and so I have to put strategies in place to avoid that, so we will have a Q&A session at the end. I'll get to each comment so don't think I'm ignoring you.

In the workbook on Page 2, not only will you find that statement I asked you to highlight, you will also find details about the Goal Getter Workshops next week and 4 bonus reflection questions. If you have been following along in the Entrepreneurs Success Hub Facebook Group you will have seen 9 reflection questions over the last 9 days, with 4 more to come between now and Monday. These 4 bonus questions give you even more fuel to identify the number #1 goal for 2025. But let's dive into the content for these webinars.

Wants → Desires → Transformation

Why Goals Matter

"Your Reasons Must Be Bigger Than Your Excuses!"

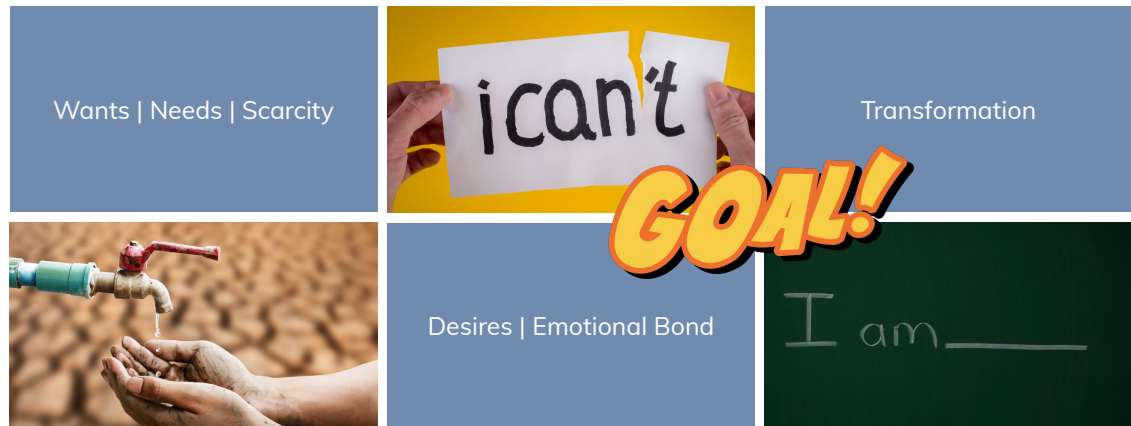
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Goals aren't just something to check off a list. They provide clarity, direction, and motivation. They help you grow into the person you want to be by bridging where you are today to where you want to go tomorrow. Your defined goal are part of the spark that allows anyone to create a business for themselves. One that they get to be a part of. One that they love and it no longer feels like work all the time. Your goals will provide clarity on your day to day actions. They will become the direction indicator helping you make decisions. And most importantly they are the motivation you need when you you don't feel like taking action.

Your Reasons Must Be Bigger Than Your Excuses!

Mindset Shift

Wants → Desires → Goals → Transformation



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Again - Goals are tool for growth and transformation, but let me show you how we get from wants to transformation.

Let's start with wants. Wants stem from scarcity and lack. They often reflect something we feel we don't have—'I want this because I don't have it.' For example, someone might say, 'I want to be an author.' This kind of thinking focuses on what's missing rather than what's possible. Often times Wants also stem from a place of disbelief in our ability to achieve it. Wants can be a starting point, but they don't carry the emotional connection needed to drive meaningful change.

Desires come from the heart. They reflect what truly matters to you and are often rooted in your values and vision for the future. Unlike wants, desires carry the potential for belief. For instance, 'I desire to become an author because it aligns with my passions and strengths.' This shifts to it becoming an emotional bond and thinking reflects a deeper connection to your purpose and creates a stronger foundation for action.

When you take a desire and turn it into a goal, you create a bridge between intention or desire and action. A goal allows you to transform your desire into reality. It provides clarity, focus, and a clear path forward. For example, 'I will write and publish my book by December 31, 2025.' This goal now embodies your desire and becomes a tangible step toward who you want to be.

Goals are about more than just achieving milestones—they're about transformation.

They allow us to grow into the person we're meant to be. For instance, when you achieve your goal of writing and publishing a book, you don't just complete a task—you become an author. Achieving your goals shape your identity and who you are in the process. And once you become that no one can ever take it away.

Want: "I want my business to be my full-time job."

Desire: "I believe I can build a business that supports me full-time if I'm willing to make sacrifices and develop the right habits."

Goal: "I will grow my business to generate \$X/month by [date], allowing me to transition to full-time ownership."

Transformation: "My business is my full time job, therefore I am a business owner."
Regardless of what happens in the future you will always be a business owner.

What is a Goal

- Guardrail for Decisions Making
- Fosters Better Planning
- Identifies the Metrics to Measure
- Empowers OTHERS



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With that power to transform you one might think that there are no other benefits. But there are several other benefits and I'm blow away by some of the stats out there. One study found that 80% of Americans don't have any measurable goals. AND only 4% of the remaining 20% who do have measurable goals write them down. There is a whole movement right now to look down on people who set goals or have new years resolutions. But that movement comes from those who have set goals and never achieve them so they want to blame the goal setting not their lack of ability to achieve it. But here is the secret that is good news for all of us. We all have the ability in side of us to achieve our goals, and it doesn't require superhuman willpower, massive resources or any other justification people might have for not setting goals. It just requires a system which is what I'm going to lay out with the rest of our time today and tomorrow.

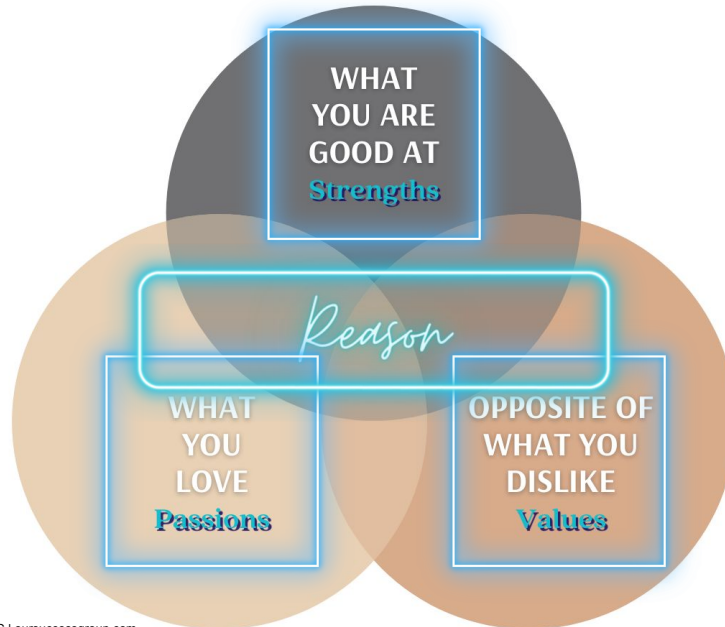
But first let me share a few other bonus benefits of setting a goal.

Guardrail for Decisions Making
Fosters Better Planning
Identifies the Metrics to Measure
Empowers OTHERS (Don't clock the magnet yet)

Another study shows that our brains are goal-seeking organism. Whatever goal you give to your subconscious mind, it will work night and day to achieve. This is a built-in survival mechanism and we can use that intentionally to also be a THRIVING mechanism. {CLICK} Utilize your goal as a magnet. Guiding your actions, bringing

you resources, remaining focused.

CLARIFY YOUR REASON



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As we get into this you are going to see corresponding sections in the Workbook. I will highlight some of them from time to time, but due to time constraints those are going to be actions and time you need to gift yourself beyond these sessions. I know we can complete the workbook together in 3 hours at the upcoming workshop sessions and then even start implementing your plan in some case together. But either way you will have to make an investment.

To begin the process we first need to clarify our reason. This is the core of all we do at OSG. If you are not clear on your reason, I believe it is hard to pinpoint the right strategy, ideal client, partners, systems and in this case Goal. And some of you have been through this exercise in the past, but please don't skip it. Each time you give yourself the gift of thinking about, clarifying and potentially refining your reason or why it makes the following actions easier and more clear. Then you will have more confidence.

But to remind everyone, your reason is at the intersection of these three things.

{click} First, you need to pinpoint your strengths. This could be a challenge because we struggle to find what we are good at because we are so good at it that we don't even notice it. The Clifton Strengths assessment was huge for me but there are alternatives you will see on your workbook. {click} Secondly, what are you passionate about? This is the action that you find yourself doing with such passion that two things happen. a) You have a hard time even thinking about charging for it because it is so easy for you, and b) you lose track of time when you are engaged in this activity.

{click} Next, figure out what things drive you a little nuts. What are your pet peeves? This is not a person or a thing, but instead an action or a trait that you find annoying. The opposite of the annoyance is a value that is important to you. Those values are also the core values of your business. Maybe it is quality work and getting things done right for example? It could be anything that you hold as a core value. {click} The intersection of these three areas is your “reason.” This is what drives you and it is what connects you to others, and vice-versa. It is your purpose for doing what you do and having the business that you have. If things are out of alignment with this, they will be difficult and unfulfilling.

Strengths	Passions	Values
Significance	Small Businesses	Hiding Impact
Problem Solving	Problem Solving	Complaining Finding Solutions
Motivated	Speaking	Lazy Industrious or Proactive
Productive	Writing	Time-Wasting Efficient
Efficient	Coaching	Ignorance Professionalism
Creative	Digging Deep	Blameless Accountable

Cultivate an uncommon mindset in proactive business owners by equipping them with FUNdamentals to build fulfilling, goal-achieving businesses.

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For those of you who have not been through this either with me or on your own, let me show you how this works quickly. (Go through lists)

The patterns and intersections help you craft a reason statements. Ultimately though my reason is to Inspire People to Fall in Love With Their Business! If the goals I'm working on don't align with this I know I won't achieve it as I won't have the willpower to do the hard things needed and even if I do accomplish it I won't be fulfilled at the end because it was out alignment with who I am.

If you would like to go deeper into this, let me give you 30 minutes of my time to do a complimentary assessment and strategy call. Go to [OSG.link/svp](https://osg.link/svp) for the assessment and to schedule a call. <https://osg.link/svp>

| Dream Big

The greatest danger for most of us is **not**
that our aim is too high and we miss it, but
that it is **too low**, and we reach it.

Michelangelo

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Armed with some ideas about your strengths values and passions, you can now dream big. Too often, we set goals that feel safe, but they keep us from achieving our full potential. As Michelangelo says here - The real danger isn't aiming too high and missing—it's aiming too low and reaching it. In the workbook I left you space to write down EVERYTHING you desire. Don't hold back. This is your time to think big and explore all the possibilities for your business and life. And again, gift yourself the time to complete the workbook or invest in the workshop experience to fast track turning your goal into a reality.

Highlight Your #1 Goal



Want



Desire

After your big list you get the opportunity to start sorting out those dreams. It starts by organizing your list into wants and desires. Wants are often external and material, while desires are rooted in your core or in alignment with your SVPs. Prioritize the goals that align deeply with your desires—wants can often be a natural byproduct of fulfilling your desires. For example, the desire to build a thriving business might naturally lead to the want of financial freedom.

Your next step in the workbook is to start filtering. You might take stuff on the previous page, you might add new things and you might have things that don't make it off the dream list. Don't avoid the wants by the way. As I just said they many times end up being a by product of achieving your goals and the transformation that comes with that and also can be good indicators of the milestones accomplishments you will be hitting as you are draw towards that #1 goal.

Let Go

How would you take action differently if there was no...



Fear

Missing Out, Judgement, Confrontation, Overextending



Shame

Perception, Past Experiences, Mistakes



Regret

Labels, Errors, Missteps, Being Told No, Past Decisions



When faced with a decision to take action that pushes against our comfort zone, **fear** stops action, **shame** silences the call for help, and **regret** creates a story that seems inevitable.



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Before we go much further we do need to let go of some stuff that hold us back. The big 3... {click}

Let's start with fear. Fear can show up in many ways—the fear of failure, fear of not meeting expectations, or fear of uncertainty and change. When fear takes hold, it often triggers our fight, flight, freeze, or fawn response. This can lead to overworking, avoidance, or even paralysis. For example, someone might say, 'I can't achieve my goal when I don't know what direction to take.' That's fear at work—our survival mechanism stepping in. But here's the thing: fear isn't the enemy. It's a signal. If we can rewrite the stories we attach to our fears, we can partner with them rather than letting them control us. {Click}

Shame often stems from past experiences where we feel like we've let ourselves or others down. Maybe you promised yourself you'd hit the gym and didn't follow through. Or perhaps you told your team you'd hit a milestone and missed it. Shame tells us we're not good enough, and it isolates us. It can lead to imposter syndrome, where you feel like a fraud and fear being 'found out.' But shame is just a story—it's not the truth. By letting go of shame, we free ourselves to ask for help, take action, and move forward without fear of judgment. {click}

Regret keeps us stuck in the past, replaying decisions and wondering 'What if?' It's the mental loop that says, 'I could have done it differently,' or 'What could have been?' Regret often paralyzes us, preventing us from focusing on the future. Prevents us from taking action. But what if we viewed those past experiences as tools for growth?

Instead of seeing them as mistakes, we can see them as lessons. By letting go of regret, we allow ourselves to stay forward-focused and use those lessons to make better decisions moving forward.

{click} Fear stops us from taking action. Shame silences our voice. Regret keeps us looking back instead of forward. But imagine what your life, your business, and your happiness would look like if you weren't held back by fear, shame, or regret. How would you act differently if you weren't weighed down by these emotions? Letting go isn't just about releasing the past—it's about creating space for your goals, your vision, and your transformation. In my book I mention "Fear, shame, and regret are the real villains. They are barriers to action, innovation, and growth. When faced with a decision to take action that pushes against our comfort zone, fear stops action, shame silences the call for help, and regret creates a story that seems inevitable." But I also mention in the book, "The good news is the reason to take action far outweighs what is holding us back if we focus on why we are taking the action. Our reason is bigger than what was holding us back."

You can utilize the space in your workbook on page 6, to explore some of these personal limiting beliefs. What fears, if any, are holding you back from pursuing your goal?

Highlight Your #1 Goal



Make the MOST Important The MOST Important Thing!

After letting go of some of the fear, shame, and regret you will not be able to better feel and find clarity in the #1 goal you could be focusing on that will be the most successful, most fulfilling and ultimately most inevitable. To become a true goal getter pinpointing your #1 goal will make world of difference. Take LeBron James for example. If you are not familiar he is a superstar basketball player who come directly out of High School and become a professional basketball star. There we a lot of distractions, opportunities goals that he had for his life at a young age. I heard him on a podcast one say what kept him on track was he {click} made the most important thing The MOST Important Thing! When in doubt he focused on basketball and being the very best NBA player in the league. And that has been his number one goal since he was 18 years old. But that doesn't mean he has not accomplished anything else. He has businesses, kids, family, a community he serves etc. But that all came out of him making the most important thing the most important thing.

So for you, based on your list or your reason and the pattern of your SVPs what do you believe is your #1 goal. I would take from you list of desires 5 or more of them and put them into the workbook on page 7. The evaluate them based on 3 criteria. A) How connected you believe it is to your reason and fulfilling your purpose, B) How much belief you have in your ability to accomplish it this year, and C) Your belief in its importance to you. There are no wrong answers.

And if you have 2 that are close, look at it like this. If you could have 1 and never the other? Which would you choose? It's not to say you can't actually have the other, but evaluating one against the other like that helps your emotions point to the right one for

you.

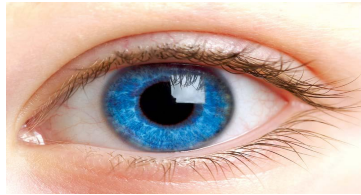
Then go with your gut! Write down what your #1 goal is in the workbook.

V.A.S.T. Method



Transforming Goals into a Vision That Moves You

Visual



Auditory



Smell



Touch



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With the excitement of choosing a goal rooted in your reason take those positive feeling and lets root it deeply with a visualization process. For our imagination to believe that achieving a goal is real and possible, we need to engage the senses. Here's why: Our memories and subconscious brain don't work in words—they operate based on feelings and senses. Let me give you an example.

Think about Thanksgiving—a family meal that celebrates gratitude. If I asked you to describe it to someone who's never heard of Thanksgiving, you wouldn't just use words like 'it's a meal.' You'd explain it through your senses and emotions:

{click}Visual: 'We gather, and I get to see family I haven't seen in a year.'

Auditory: 'There's laughter, wonderful conversation, and football on in the background.'

Smell: 'The turkey and pies baking fill the house with warmth.'

Touch: 'I feel the food on my plate, and there's this sense of connection and gratitude.'

That's the V.A.S.T. Method in action. It's like the Rosetta Stone for your subconscious, translating your goals into a language your imagination and emotions understand. To bring your goal to life, you need to translate it into sensory experiences:

Visual: What does success look like? What do you see around you?

Auditory: What do you hear in that moment? Applause? Gratitude from clients?

Smell: Are there familiar scents in the environment that tie into the moment?

Touch: What are you physically feeling? A handshake? The texture of your finished

product?

By engaging all these senses, you're painting a vivid mental picture that anchors your goal in possibility. In the workbook you will want to give yourself some time to write out that scene as if it's a complete movie script. Describe it in detail—what you see, hear, smell, and feel. The more specific and vivid you are, the more powerfully your subconscious will connect to the vision of your goal. This exercise helps root your belief that achieving your goal is not just possible—it's inevitable.

Owning Your Goal

- What excites you most about this goal?
- Why is this goal paramount for 2025?
- How will this goal transform who you are?

Then as we begin to close up this first part of becoming a goal getter, you can utilize the workbook to confirm and take personal ownership of your goal. This reflection process will deepen your commitment and make your goal feel even more achievable. When you answer these questions with clarity and excitement, you know you've chosen the right goal.

 Our Success Group

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Congratulations!
Take the Next Step

Register for a Workshop
OSG.link/realgoal

Create the Plan
JANUARY 10
Set Clear Goals and Achieve Them
Learn a new way to set your goals, execute a plan and achieve your #1 goal!
Goal Getter Webinars and Workshop

Goal Getter Workshop
Set Clear Goals and Achieve Them
4 Convenient Times To Choose From!
JAN 13 6 PM CT, JAN 16 10 AM CT, JAN 17 1 PM CT, JAN 18 8 AM CT

You've taken an amazing first step today by defining your #1 goal for 2025. What a great start. Now, it's time to create the plan to turn that goal into reality. We will get into that in all the details tomorrow. But I believe some of you know the investment in the workshop is right for you. Here are a few details before we open up the Q&A.

There are 4 workshop opportunities. They are all identical, we just wanted to offer 4 convenient days and times. When you register you can come to one or as many as you want for the same price. The workshops are a hands-on, immersive experience where we'll dive deep into building a practical, actionable plan to execute your goal with clarity and confidence. Whether you want to scale your business, reach financial milestones, or create more freedom in your life, this workshop is your fast track to being a goal getter.

I believe armed with the details from the webinar everyone can implement it in their business. But the workshops take the guesswork out of it because you will be able to customize your plan in real time and take advantage of my superpower of guiding people to think differently. You will leave the workshops with clarity, focus and most importantly, confidence. I was humbled when a past workshop attendee shared - "Aaron helped me see the potential and capitalizing on our strengths. He is available and truly cares about my success and journey."

And here's an exclusive bonus for those who attend the workshop—a full-year accountability plan. This is a special offered only to workshop participants. You'll get monthly check-ins to help you stay on track, celebrate your progress, and adjust your

plan as needed. This bonus alone is worth the price of the workshop, and it's included absolutely free for attendees. So as soon as we are done with the Q&A, head to OSG.link/realgoal to secure your spot.



The final day of the Goals to Reality webinar series. Today we are going to be focusing on creating and implementing the plan to achieve your #1 goal. Like yesterday's webinar, today is designed for ambitious solopreneurs and small business owners who are ready to take their business to the next level by achieving their #1 goal for the year. Whether you've been in business for a few years or you're just getting serious about growth, this session will you'll learn how to break your big goal into manageable steps, build habits that support your success, and design a clear path that keeps you focused and motivated every single day.

If you missed yesterday and plan to go back and watch later, no worries, just note I will be referencing details from yesterday. Also again as a reminder about the [workshops](#), I will mention them throughout because I believe the workshop is the easy button, but I'm not holding anything back in these webinars. You should have everything you need. The workshop will add customized support and a faster path, but there are no secrets I'm hiding. It is just not who I am. {click}

Again Welcome Goal Getters! Whether you're joining us live or watching the replay, I want to start by celebrating YOU. You've already taken an incredible step by defining your #1 goal for 2025 in our first session. That's something most people don't take the time to do. So, before we dive in, I want you to pause for a moment and give yourself some serious credit.

Now, let's do something a little different to set the tone today. Wherever you are, I want you to place your hand over your heart. Close your eyes for just a moment and

take three deep breaths.

As you breathe in, I want you to think about the goal you set during the last webinar. Picture yourself achieving it.

On the first breath, think about the excitement you'll feel when you reach your goal. On the second breath, think about the impact achieving this goal will have on your life, your business, and the people around you. And on the third breath, imagine the confidence and pride you'll feel, knowing you made it happen.

That feeling right there? That's the energy we're going to build on today. You don't need to have it all figured out yet—today we will unpack a lot of that. But by showing up, by committing to creating a plan, you're already proving to yourself that you're ready to take action.

Being a business owner
should be something you
GET-TO do each day.



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Workbook

[OSG.link/ggdownload](https://osg.link/ggdownload)

[OSG.link/ggworkbook](https://osg.link/ggworkbook)

Housekeeping: {Click}

- Today's session is also planned for 45 to 60 minutes
- If you don't have the workbook from yesterday, you can grab your PDF copy at <https://osg.link/ggdownload> - Or if you would prefer to grab a copy of the Google Doc, at <https://osg.link/ggworkbook>
- If you have questions or comments please put them in the Chat.
- I'll try to review them but I do get distracted easily and so I have to put strategies in place to avoid that, so we will have a Q&A session at the end. I'll get to each comment so don't think I'm ignoring you.

Become a Goal-Getter

Setter



Vague and Open 1

Huge Leap 2

Many Many Goals 3

Kept Hidden (Fear) 4

Getter



1 Very Specific

2 Broken Down

3 Very Focused

4 Shared W/ Others

Specific | Process | Focused | Accountable

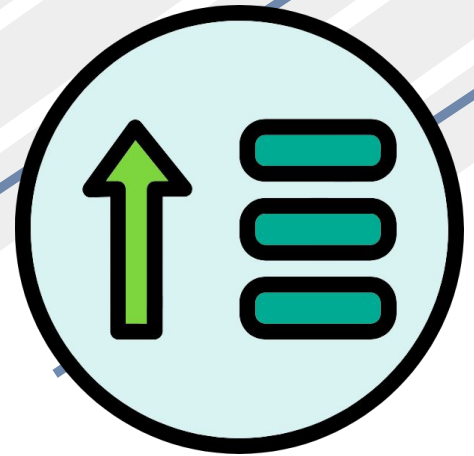
As we kick off creating a plan, I want to take a moment to highlight something important—the crucial differences between those who set goals and those who achieve them. This isn't about talent or luck—it's about four simple shifts you can make to go from being a goal setter to a goal getter.

Let's walk through this comparison together so you can see exactly where you might need to adjust your approach to become the kind of person who turns goals into reality.

{Work quickly through each comparison}

{Click} Those four differences make up the backbone of the plan we will utilize to achieve your #1 goal. Get Specific | Create a Process | Be Focused | Gain Accountability. As we move forward, think about where you are right now. Are you more of a goal setter, or have you already started stepping into the role of a goal getter? The good news is that these shifts are simple to implement.

I Specific



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Without specifics, how can you measure progress or even be honest with yourself about where you stand? Sometimes, the lack of specificity comes from a limiting belief—we're afraid that if we get too specific, we might let ourselves down. Remember the fear shame and regret we discussed yesterday. Keep letting that go. Here's the truth: everyone is 100% capable of achieving their goals. You have unique gifts, resources, and abilities. The real question is: Do you have the passion, perseverance, and motivation to see it through?

Let me give you an analogy. Imagine you decide to go on a road trip. You say, 'I'm going to drive somewhere amazing!' but you don't decide on a destination. Without a destination, how do you know which direction to take? How do you know when you've arrived?

Now, imagine you say, 'I'm driving to New York City.' Suddenly, everything changes. You can map out your route, figure out how long it will take, and even decide where to stop along the way.

Your subconscious mind works the same way. When your goals are vague, your subconscious says, 'It all sounds nice, but staying in our comfort zone feels safer.' But when you give it a clear, specific target—like 'I will generate \$100,000 in revenue by December 31, 2025'—your subconscious can partner with you to make it happen.

Here's the great news: Being specific doesn't have to be complicated. It's as simple as answering two questions:

How much?

By when?

For example:

Instead of saying, 'I want to grow my business,' say, 'I want to gain 100 new clients by the end of the year.'

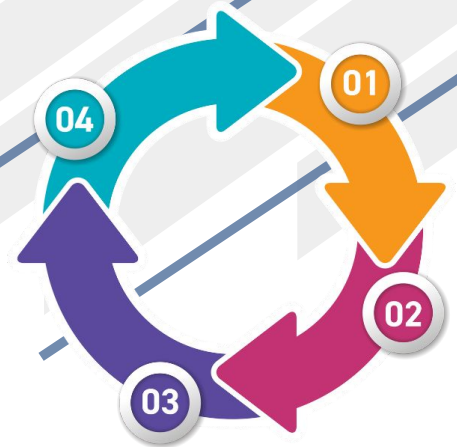
When you add specifics, you're giving your subconscious the clarity it needs to focus, prioritize, and allocate energy to achieving it. Back to your #1 Goal



Go into every action
with high intentions
for the outcome, but
low attachment to
the results.

Process

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One of the biggest hurdles in goal achievement is the desire for instant gratification. We get excited about the dream—we see it so clearly and feel the energy of wanting to achieve it—but we often want to leap straight to the result. And when those initial actions don't immediately lead to the final goal, it can feel like failure, even though we know logically that success doesn't happen overnight.

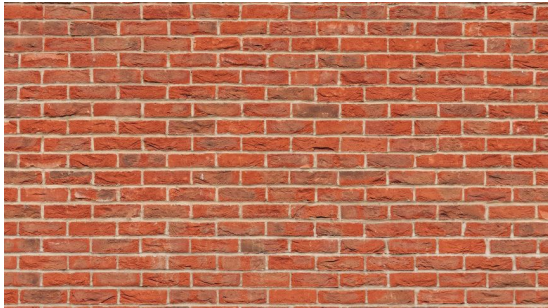
As we talked about yesterday, goals are not destinations. Think of them as a magnet. Your goal is there to attract you forward, provide motivation, and keep you on track. Your subconscious mind is designed to protect you from failure and using too many resources so if you feel like a failure it takes back control and pulls you back to your comfort zone.

Goal-getting is about embracing the process even when the end feels far away. A clear and specific goal gives you focus, but implementing the process—the small, actionable steps—is what makes success inevitable. The key is to let go of attachment to the results and instead focus on the next step. Think about how professional athletes approach their careers: they always say, 'Embrace the process and trust your coaches and teammates.' And while it may sound like a cliché, it's actually the formula for success.

You don't need to know every step of the journey. Even what might feel like missteps are valuable because they teach you lessons and guide your next move. Success isn't about perfection; it's about progress. As you approach each step of your process, I want you to remember this simple mindset: {Click} *Go into every action with high*

intentions for the outcome, but low attachment to the results.

This mindset allows you to take risks, learn from the journey, and stay motivated even when things don't go exactly as planned. Stay in motion!



Result



Magnet | Possible

To make anything a process we need to break it down into milestones. As we talked yesterday goals are for growth. And as I just mentions we must look at goals as a magnet. If we don't we might hear in our head something like "My goal is to increase my revenue... and on day 1 the money is not rolling in because of the one little action I have had time to do, therefore I might as well give up. I'm a failure" Of course your going to feel that way if all you are focused on is the end result which leads to a need for instant gratification.

Imagine your goal is to build a brick wall. {click} If all you focus on is the result—this big, finished wall—it's easy to feel paralyzed. You might ask yourself, 'Where do I even start?' or, 'This is going to take forever!' And when that sense of overwhelm kicks in, it's natural to want to give up or find a way out.

{click} Instead of focusing on the entire wall, what if you focused on just one brick at a time? You pick up one brick, place it carefully, and then move on to the next brick. That single action might seem small, but over time, those individual bricks add up—and before you know it, the wall is complete.

By breaking your goal into small, manageable steps, you remove the overwhelm. Each small action becomes a win. You start to see progress, and that progress builds momentum. And here's the magic: Every small action you take unlocks clues to the next step. If your goal is to increase revenue, the first action might not even be about making more sales. It could be something as simple as finding a local organization to support, joining a networking group, or asking someone for help.

Each small step is a brick. And as you lay each brick, the path to your goal becomes clearer and more achievable.

Creating Cue Based Milestones

Make the accomplishment actionable.



Define the Action

What single action will move me closer to my goal



Action To Cue

What is the cue or trigger?



Set a Milestone

Set a milestone to track your progress.



Reflect on Progress

When you hit a milestone, take a moment to acknowledge it—it's a powerful motivator.

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Now that we've discussed breaking down goals into smaller steps, let's talk about a powerful tool to make those steps actionable. Cue-based milestones are about tying specific actions to clear triggers. When you establish a consistent cue, like a day, time, or activity, it removes ambiguity and makes it easier to follow through. For example:

Every Tuesday at 10 AM, I'll reach out to one new prospect and ask for their business.

By creating cues, you transform your goals into actionable, repeatable habits.

{click} The first step is to define the specific action you want to take. Ask yourself: What single action will move me closer to my goal?

Is it measurable and easy to complete?

For example, if your goal is to grow revenue, a specific action might be: 'Reach out to one potential client.'

{click} Next, attach the action to a cue. A cue could be:

A specific time of day (e.g., 'Every Tuesday at 10 AM').

A location (e.g., 'When I sit at my desk with my coffee').

An event (e.g., 'After my morning meeting').

The more consistent the cue, the easier it will be to build the habit.

{click} Then, set a milestone to track your progress. Milestones give you something to aim for and celebrate along the way.

For example: 'After 10 successful prospecting calls, I'll evaluate my progress and

adjust my strategy if needed.' Milestones keep you motivated and provide clear markers of success.

{click} Finally, celebrate your wins and reflect on your progress. When you hit a milestone, take a moment to acknowledge it—it's a powerful motivator. At the same time, reflect on what's working and what could be improved. Adjust your cues and actions as needed to stay aligned with your goal.

The key to success being consistent over time. In the workbook create some cue based milestones for your #1 goal. In the workshop we can really dive into this as this is the key to building our goal achievement into a habit. Speaking of habits...

Habits

Add your own subtitle here.

“

Success is not owned, it is rented
and that rent is due every day.”

~ Rory Vaden

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{Read Quote} What this says to me is our current circumstances are the direct result of the small actions and choices we've made consistently over time. It's not about one big event, a stroke of luck, or some external force. It's about those small, daily decisions adding up. And here's the best part: You don't need special knowledge, unlimited resources, or something outside of your control to achieve your goals. What you need is the commitment to pay the rent daily—through intentional, consistent action.

Since the state of your progress toward your goal is the result of your actions—or inactions, I need to give you the secret key. It's not about beating yourself up for the past. That is a trap. The faster we let go of self-pity, blaming others, and making excuses, the faster we can move forward toward achieving our #1 goal. The best way to 'pay the rent' daily is by creating a habit—a system that keeps you accountable for your progress.

Think of it like setting up auto-payment for your bills. When you build a habit around your goal, you remove the daily decision-making and switch your focus to the system itself. This shift is powerful because it prevents you from obsessing over the end result and feeling like you're failing. Instead, your energy goes toward intentional, daily efforts.

As humans, habits are our superpower. The question is: Are your habits propelling you toward success, or are they holding you back? When you implement your action plan to achieve your goal, remember: the rent is due daily. But with the right habits in

place, you won't even have to think about paying it—it will become second nature.

Those cue based milestones you set on the previous slide can and should become your habits. Your rent payment. But let me give you one more tool to build your goal achieving habit muscle that will compliment the cue based milestones I call Marginal Gains.

Marginal Gains



The image shows a worksheet titled "FUNDamental 5" with a background of a city skyline. The title is in a large, bold, blue font. Below the title are five horizontal light blue bars, each with a small number in the top left corner: 01, 02, 03, 04, and 05. At the bottom left is a "Date" label and a light blue box for writing. At the bottom center is the "Our Success Group" logo. At the bottom right is the text "Order More at Fundamentals.sbs/5".

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As I mentioned our habits are our super power when they are serving to support our goal. And habits are formed by consistently taking daily action—actions so simple and repeatable that over time they lead to massive progress. Motivation is what helps us install habits. Think about why your goal matters to you. Maybe it's seeing a version of yourself that you're not happy with, whether that's in the mirror, in your business metrics, or even in how you feel about your day-to-day life. That motivation gives you the fuel to turn intentional actions into unconscious habits—habits that move you toward your vision of success.

But habits are not easy to control without intention. Let's be honest—many of us already have daily habits. But are those habits serving us? Maybe you find yourself habitually checking orders, scrolling through social media, or reading the news. These are minimum gain actions. They might be entertaining, but they aren't moving you closer to your goal. It's time to replace those habits with purposeful actions. Instead of scrolling, maybe you spend five minutes planning your next outreach. Instead of refreshing emails, maybe you measure a key business metric. By replacing minimum gain actions with intentional ones, you're creating marginal gains that compound over time.

To give you an idea of what this looks like in action, here are some examples of common goals and the types of daily habits you might create:

Goal: Increase Revenue by 25%

Let's say your first milestone is to expand your customer base by 25 clients. Instead of scrolling social media, commit to engaging with one potential customer on LinkedIn

each day by commenting on their posts and building trust.

Goal: Launch a New Product Line

Your milestone might involve market research. Replace the habit of refreshing for new orders with a 15-minute timer for focused research on competitors, customer preferences, and emerging trends. Document what you learn daily.

Goal: Create an Online Presence (e.g., an Etsy Store)

If your milestone is to launch your first 10 product listings, replace the urge to grab a sweet treat with the habit of creating one complete product listing each day, including photos, keywords, and descriptions. And if you're motivated by rewards, save the treat for after you've completed the task!

Goal: Specific Social Impact (e.g., Fundraising)

If your milestone is to create 25 local fundraising stores, replace the habit of checking emails with writing and sending one personalized email to a local organization FIRST. Personalized actions build meaningful connections.

Each of these small, purposeful actions might seem insignificant on their own, but over time, they create massive impact. These marginal gains build momentum. What daily habit could you commit to that would move you closer to your goal? Write it down in your workbook under the FUNdamental 5 section. And the note you see on screen is a post it notes. Many FUNdamental based businesses use the FUNdamental 5 as a way to remind themselves of the daily actions that will take that day to get them close to their goal. You can get your own at

<https://fundamentals.sbs/5>

I Focused



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In today's fast-paced, attention-stealing world, staying focused is harder than ever. Technology has convinced us that we're amazing multitaskers, but let me be honest with you: we're not. What we're really doing is task switching. And while some people might be better at switching between tasks quickly, every time you shift focus, you're using energy to reorient yourself. That energy could be better spent staying fully focused on what truly matters.

Here's a question I want you to reflect on: When you look back on 2025, at the start of 2026, what would need to happen for you to feel like 2025 was a success? That's your magnet. That's the one thing you need to lean into—your most important thing. While you'll still manage other interests, responsibilities, and daily fires, this goal needs to be at the top of your list.

Let me give you an example: When I decided to write my book, I realized that without focus, it would remain a dream. But once I had a clear vision of why the book was important, and the motivation to see it through, I made the commitment to daily action. I didn't try to finish the book in one sitting. Instead, I blocked 15 minutes on my calendar every day to work on it. I even set notifications to remind me to stay consistent. And guess what? Those small, focused actions compounded over time and led to the book being completed. Those messy 15 minutes were fully focused time that often lead to flow and much more than 15 minutes. Focus doesn't mean ignoring everything else; it means giving your most important goal the attention it deserves.

Goal ACTIONS!

- Review Often
- Take Action DAILY
- Accept Roadblocks
- Share with Others
- Affirm / Act As If
- Celebrate

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The common mindset believes that focus creates motivation which leads to action. But the reality is it flows the other way. Action leads to motivation which leads to flow and focus. So here are several tips for taking action to build momentum and motivation. {click}

- Review Often - Write it on a notecard and carry it with you. Post it in places you'll see every day—above your computer, on your bathroom mirror, or wherever you do your critical work.

Here's a simple routine:

Read your goal first thing in the morning to set the tone for your day.

Check in with it during the day to course correct if needed.

Read it again before bed to keep it fresh in your subconscious while you sleep.

- Take Action DAILY - Make a list of five manageable actions you can complete each day—tasks that bring you closer to your goal. These aren't large, overwhelming projects but simple steps like:

Calling one lead.

Posting on social media.

Meeting with a potential collaborator.

Signing up for a resource or program, like Masters of Success.

And the great news is I'm not suggesting event more "work" pull from your cue based milestones or the Marginal Gains FUNdamental 5. Make these tasks non-negotiable, and aim to complete them early in your day.

- Accept Roadblocks - You'll face challenges GUARANTEED! These roadblocks aren't failures; they're opportunities for growth. Each challenge helps you develop the skills, knowledge, and mindset needed to reach the next level. The key is to approach roadblocks with a positive state of mind—a growth mindset. Acknowledge them, accept them, and find a way to move forward.
- Share With Others - Finally, don't keep your goal to yourself. When you share your goal, you're inviting others to 'conspire' with you. They might introduce you to new opportunities, offer advice, or connect you with someone who can help. I've seen this happen time and again—when someone tells me their goal, I remember it. And often, I find myself making connections for them without even realizing it. The more people who understand your goal, the larger your support network becomes, even if they're only contributing in small, indirect ways.

The last two actions—'Affirm/Act As If' and 'Celebrate'—are powerful tools we'll dive deeper into when we discuss the Law of Attraction. For now, just know that these actions are about embodying the energy of success and recognizing every step forward as a win.

| Accountable



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Let's start with something many of us may not even realize: we've spent years letting our subconscious down without knowing it. Think about it—how many times have you said to yourself:

'Today's the day I start that diet.'

'I'm going to make that hard call.'

'I'll finally finish my entire to-do list.'

Each time we don't follow through, our subconscious learns that these things must not be important, because our actions don't match our intentions. Over time, this leads to a lack of self-trust. And without self-trust, it's hard to make meaningful progress toward our goals. This is why it's crucial to do what you say you're going to do—not just for your integrity, but for your personal self-confidence. To reignite self-trust, start by fully committing to follow through on the promises you make, even the small ones.

For example, I recently had a meeting where I casually said, 'I can help with that.' It wasn't a big deal to the person I was talking to, but for me, it became a promise I had to keep. I added it to my to-do list immediately because if I hadn't, my self-trust would have been shaken. Here's the lesson: Don't make promises you can't keep, and have a system to track the commitments you make—even the ones made in passing. Cleaning up your inner accountability is the first step to becoming someone who gets things done.

Once you've started rebuilding your inner accountability, it's time to surround yourself with like-minded, growth-oriented individuals who will hold you to a higher standard. But here's the key: You have to take the lead. Be ready to get support by setting up meetings and actively participating. Don't just read an article or watch a video—discuss what you're learning with a friend, a mentor, or a group. Sign up for training, join a coaching program, or get involved in a mastermind group. When you're around people who are committed to growth, lean into the support. Don't hide from accountability—embrace it. Even if you feel like an imposter, act as if you belong. Show up and take the lead in your own success.

Accountability inspires us to do the hard things. There's no time to hide in shame when you're too busy moving forward. Ultimate accountability is proving—not just in words, but in actions—that you are 100% committed to your goal, not just interested. This is where the rubber meets the road. Are you taking the actions necessary to achieve what you say matters most to you?

GOAL ACHIEVEMENT CONTRACT

I, _____, hereby commit to myself and my future success to diligently pursue and achieve my number one goal for _____:

Insert Your #1 Goal Here

This goal reflects my deepest aspirations, aligns with my core values, and represents a significant step towards my personal and professional growth.

To kick off your inner accountability I encourage you to complete this contract to yourself. Page 13 of your workbook. Read it all. Commit to it all, and check in with the person you have the contract with - YOURSELF!

Believe it is Possible

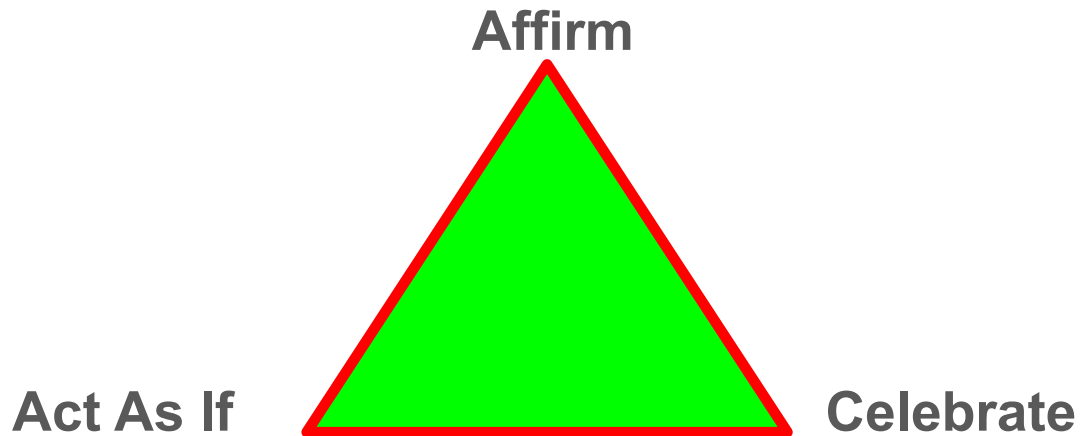


Let's start with a question: Do you believe that you have what it takes to achieve your #1 goal? I don't mean a surface-level belief—I mean deep down, soul-level belief. The kind of belief that fuels your actions every single day. Here's what I've learned: The answer to this question determines how much success you'll achieve. If you believe—truly believe—that you're capable, your actions will align with that belief. If you don't, you'll face resistance every step of the way.

We all have to navigate the sea of negativity. Whether it's people around us who constantly commiserate or our own internal doubts, this negativity holds us back. Reigniting self-trust is like fertilizing the soil for your success. But here's the catch: self-trust only grows when you have an open mind and are willing to try new things with the assumption they will work. You have to play full out. Self-doubt and negativity are like driving a car with the emergency brake on. No matter how hard you push the gas, you're not going to move. And pushing harder just leads to burnout.

But if you release those negative thoughts—let go of the mental brake you can stop relying on sheer willpower and start believing it until you achieve it. Ultimately willpower will run out before you achieve your goal.

Law of Attraction



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Let's talk about those last two actions from earlier—because they activate the Law of Attraction. Each one plays a crucial role in aligning your mindset and behavior with success.

First, let's start with Affirm. Affirming your goal shapes your beliefs, enhances your focus, elevates your emotions, and boosts your confidence. When you create and repeat affirmations, you're rewiring your brain to believe in the possibility of achieving your goal. In the workbook, you'll find a link to a guide on creating powerful affirmations. It's a straightforward process, but feel free to reach out if you have any questions. **[Direct participants to Page 10 of the workbook and reference the link: <https://fundamentals.sbs/affirmations>].**

Celebrating reinforces your belief in your ability to achieve. It's like a reward system for your brain. When you celebrate, you get a dopamine hit, which makes you feel good and strengthens the neural pathways associated with the behaviors you're celebrating. But here's the kicker: the anticipation of a reward can also release dopamine. Knowing you'll celebrate a success—even a small one—can motivate you to take the necessary actions to get there. Don't just wait for the big wins. Celebrate every small step forward.

Finally, let's focus on Act As If. What's hidden in plain sight in the phrase 'Law of Attraction'? {Pause, click to reveal 'Action' in bold.} That's right—Action. Nothing happens without action. The Law of Attraction isn't about sitting back and waiting for things to magically fall into place. It's about aligning your actions with what you want

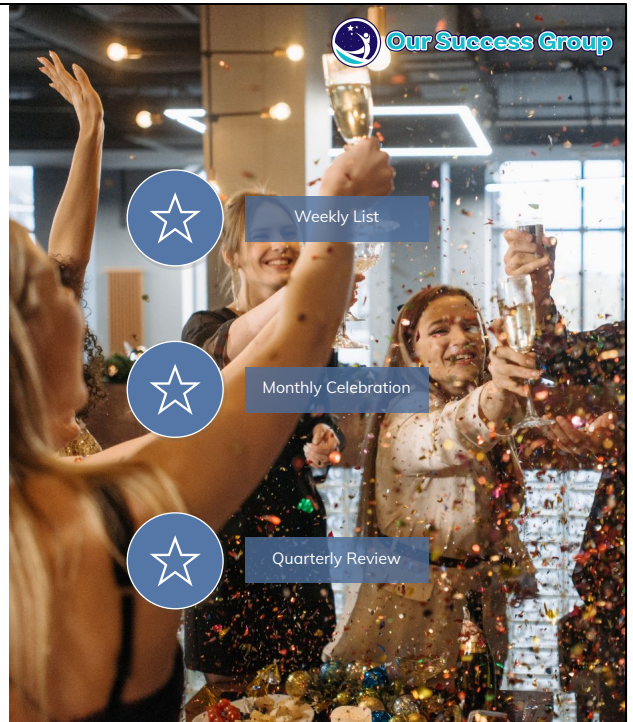
to attract. Ask yourself: What do I want from my business? Then go out and take action to get it. And here's the key: Act as if you already have it. How would a business owner with the kind of success you're aiming for behave? How would they show up? Start acting that way now, and you'll find yourself aligning with the opportunities, people, and resources you need to achieve your goal.

Law of Attraction

- Accomplishments
- Missteps

- ★ What are you most proud of accomplishing so far?
- ★ What experiences have made you the happiest?
- ★ What challenges have you overcome?

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First, let me say this: Just getting yourself to this point is worthy of celebration. I say this as someone who rarely celebrated before I learned about the Law of Attraction. Every failure is a chance to learn, and each small step brings you closer to your goal. To build your belief and momentum, you must celebrate both your accomplishments and your missteps. {Click to reveal these terms.}

To root your belief, I want you to take some time to reflect on three important questions. Think about your answers from the past year—or even further back. Understanding these things will give you the seeds to strengthen your belief roots. In the workbook write your answers.

Also when it comes to celebrating. Let me share my personal process, which has been transformative for me:

Weekly Accomplishments List: I keep a running list of my accomplishments, no matter how small.

Monthly Celebration: I bring that list together and share it with my wife. We celebrate progress together.

Quarterly Review: Every quarter, I review my accomplishments and missteps. This helps me make adjustments to my goals and strategies moving forward.

This process keeps me focused, motivated, and continuously learning.

Evaluation

- What specific tactics were used to achieve my #1 Goal?
- On a Scale of 1 to 10, how effective were those tactics?
- If not a 10, what could I change to make it a 10?
- Am I pushing outside of my comfort zone?
- Are my goals big enough to make me SLIGHTLY uncomfortable?

In the quarterly review I like to ask myself these questions...

There are some addition questions in the workbook. Page 14

Measurement



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- Tied to “How Much”
- Easy to Track
- External Impact
- Actionable Data

The next part of your plan is developing a way to measure your progress toward your goal and milestones. This step is crucial—but it’s also where many people stumble. Why? Because they either make it too complicated or measure the wrong things, which ends up feeling pointless. But here’s the truth: as humans, we need to keep score. Measurement isn’t just about the numbers; it’s about staying motivated and ensuring your actions are making an impact. Here are four key ingredients

1. Tied to ‘How Much’ - This might seem obvious, but it’s a common oversight. Your measurement needs to directly align with your goal. For example, if your goal is 100 new customers, the measurement is simple: count each new customer and tally it up.
2. Easy to Track - Simplicity is key. If tracking your progress is too complicated, you’ll avoid it. Set up a system or choose a method that’s quick and easy to maintain.
3. External Impact - Your measurements should reflect the impact your efforts are making on others—whether that’s your family, community, or the world at large. For example, if your goal involves increasing revenue, tie it to the number of families or communities you’re helping through your product or service.
4. Actionable Data - The data you track needs to be actionable—meaning it should directly influence your journey to the goal. For instance, measuring Facebook likes isn’t helpful unless you can connect those likes to paying customers and revenue growth. Focus on data that truly moves the needle.

In your workbook on page 15, you’ll find a section to set your measurements. Take time to:

Define what you’ll measure.

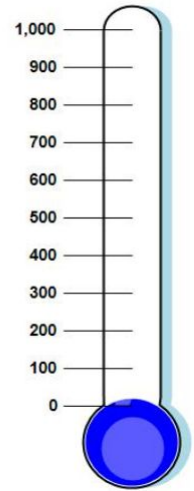
Answer why this measurement matters.

Schedule regular dates to review your progress.

I recommend transferring these dates into your calendar as appointments. Block out an hour or two to review your measurements and reflect on what's working—and what needs to change. This intentional time will help you stay on track.

Scoreboards

- Keep a DONE List
- Checklist
- Goal Thermometer
- Rating Scale



What's the one thing everyone looks at when they go to a sporting event? The scoreboard! Scoreboards are critical because they provide immediate feedback on how well we're doing and how much progress we're making. This satisfies a core aspect of human cognition—our innate curiosity. We want to know, 'How am I doing?' When we can see our progress visually, it motivates us to keep going. A scoreboard helps you make better decisions about where to focus your time and energy. Plus, over time, scoreboards enhance learning and skill development. The science supports this too.

{click}

- **Keep a DONE List:** Instead of only focusing on what's left to do, maintain a DONE list to track your accomplishments. Reflecting on what you've already achieved can be a huge motivator.
- **Checklist:** Create a checklist of daily activities that contribute to your goal. Tools like Asana or even a simple notepad work well for this. Checking off completed tasks gives you a quick win and builds momentum.
- **Goal Thermometer:** A visual tool like a thermometer can make progress tangible. Color it in as you make progress. This gives your brain an easy, visual representation of how close you are to your goal.
- **Rating Scale:** When you review your progress, rate how you feel about where you are. For example, use a scale from 1 to 10. And if it's not a 10, ask yourself: What can I do to make it a 10?

Humans love competition—it's hardwired into our DNA. Look at the Olympics. Watching the top athletes compete inspires us, and it's thrilling to see closely fought battles for victory. This competitive drive comes from our evolutionary past. Our ancestors thrived in larger, collaborative groups that kept score—tracking progress, resources, and outcomes. Over time, this need for predictability and measurement became part of who we are. Implement your scoreboard as soon as possible.

Goal Getter Workshop
Set Clear Goals and Achieve Them

JAN 13 6 PM CT JAN 16 10 AM CT JAN 17 1 PM CT JAN 18 8 AM CT
4 Convenient Times To Choose From!

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FUNdamentals 5 Daily
7 Days a Week

Step 3
Create Accountability
Masters of Success

Step 4
Join the Workshop
Bonus Accountability
Monthly

Register for a Workshop OSG.link/realgoal

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Congratulations! You've made it to this point, and I couldn't be prouder of you for committing to this process. Setting and achieving meaningful goals isn't always easy. You've now got all the tools and strategies I know for turning goals into reality. These steps have worked for me, and I've seen them work for countless others. Now, it's your turn to make them work for you. If you are not going to be attending one of the workshop times next week, step 0 is to carve out time to interact with the workbook.

{click} But either way, if you are coming to a workshop or not, your next step is to declare your goal publicly. There's power in saying your goal out loud and sharing it with others. It creates accountability and sets your intention firmly in motion. A great judgement free zone of like minded business owners is the Entrepreneurs Success Hub Facebook Group at OSG.link/group and share your goal with a community that supports and uplifts you. Remember, you're not in this alone.

{click} Next, commit to the FUNdamentals 5. These daily actions, practiced seven days a week, are your ticket to building habits that drive success. By focusing on small, consistent actions, you'll stay on track and create measurable progress toward your goal. This is where the magic happens—consistency builds momentum. Get your own FUNdamentals 5 Post It Notes at <https://fundamentals.sbs/5>

{click} Accountability is key to success. Consider joining Masters of Success which is our incredible Mastermind Group full of support and accountability. Details are at <https://oursuccessgroup.com/mos/> Surround yourself with like-minded, growth-oriented individuals who can challenge you, support you, and help you stay on

track. Accountability is about leveling up and achieving more than you thought possible.

{click} Finally, take advantage of the Goal-Getter Workshop. {click} This is your chance to work alongside other driven individuals, gain bonus accountability, and create a plan that turns your vision into reality. Plus, you'll receive monthly accountability to ensure your progress stays on track all year long.



Congratulations!
Take the Next Step

Register for a Workshop
OSG.link/realgoal

There are 4 workshop opportunities. They are all identical, we just wanted to offer 4 convenient days and times. When you register you can come to one or as many as you want for the same price. The workshops are a hands-on, immersive experience where we'll dive deep into building a practical, actionable plan to execute your goal with clarity and confidence. Whether you want to scale your business, reach financial milestones, or create more freedom in your life, this workshop is your fast track to being a goal getter.

And don't forget about the exclusive bonus for those who attend the workshop—a full-year accountability plan. This is a special offered only to workshop participants. You'll get monthly check-ins to help you stay on track, celebrate your progress, and adjust your plan as needed. This bonus alone is worth the price of the workshop, and it's included absolutely free for attendees. So as soon as we are done with the Q&A, head to OSG.link/realgoal to secure your spot.

You've got this! Everything you need to succeed is already within you. Commit the time to reflect, plan, and achieve your goals, and put this into action. Remember: Goals are for growth and transformation. Celebrate every step forward, no matter how small, and know that you're building a business that aligns with who you are and what you're capable of.



Our Success Group

