

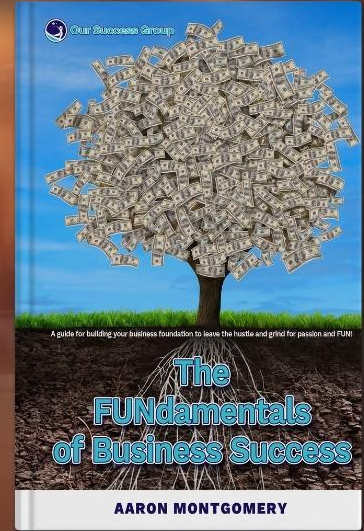
FUNdamentals for Small Business Growth



Presented By:
Aaron Montgomery

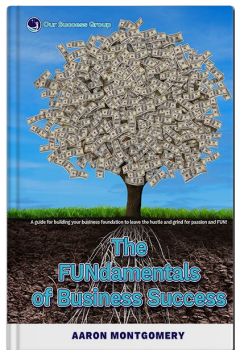


Our Success Group



Aaron Montgomery

- Co-Founder & CEO of Our Success Group
- Author of “The FUNdamentals of Business Success”
- Founder & Co-Host of the 2 Regular Guys Podcast



edutopia

GEORGE
LUCAS

EDUCATIONAL
FOUNDATION

Lucas 
Education Research

WHAT WORKS IN EDUCATION

**WHAT DO YOU CALL A SECURITY
GUARD AT THE SAMSUNG STORE?**



GUARDIAN OF THE GALAXY.



I USED TO BE ADDICTED TO THE HOKEY POKEY



BUT I TURNED MYSELF AROUND



Our Success Group

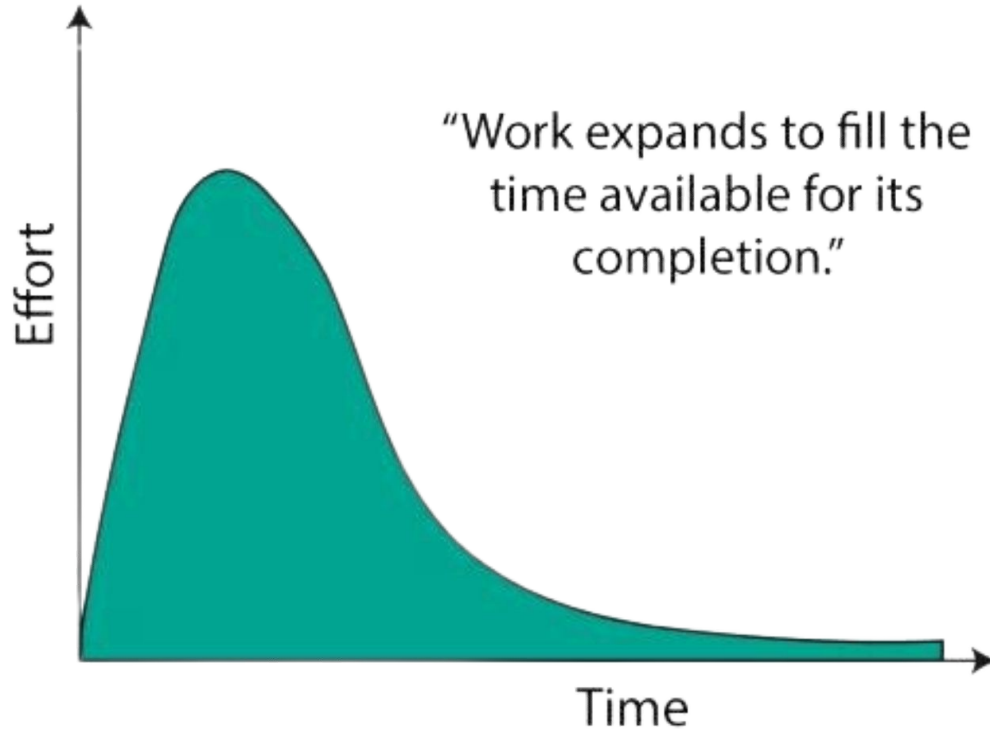


The Reason

To cultivate an uncommon mindset in proactive small business owners through essential FUNdamentals to maximize fulfillment by achieving their goals.

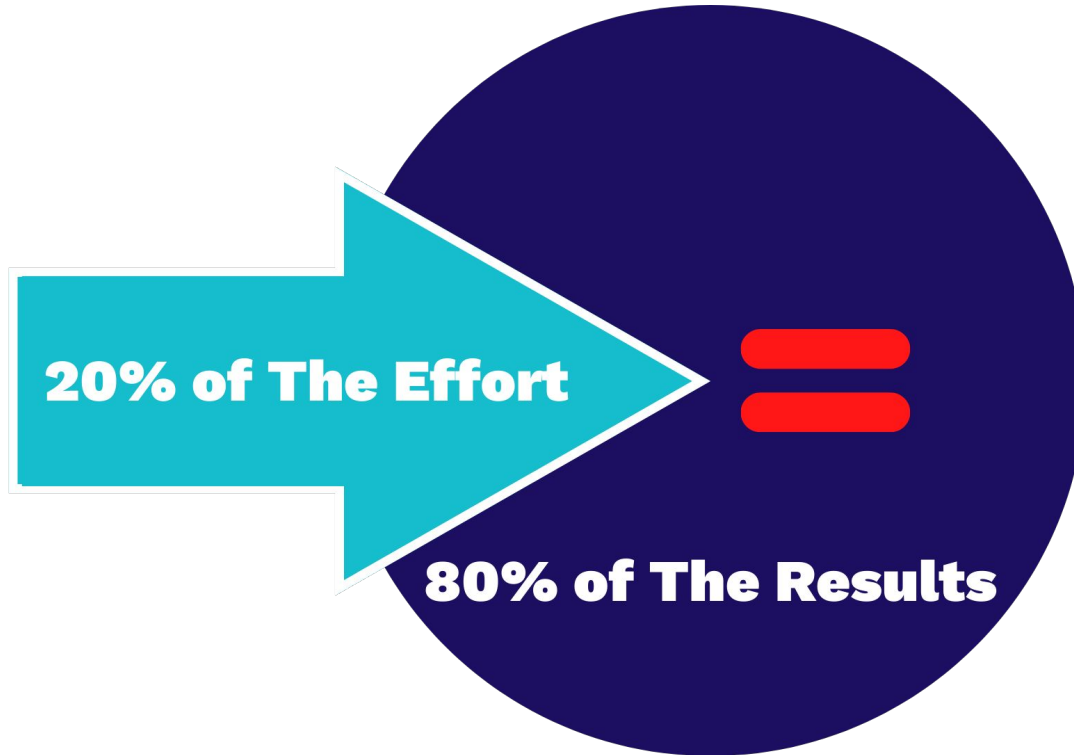


Parkinson's Law



C. Northcote Parkinson

Pareto Principle



Working IN versus ON Your Business



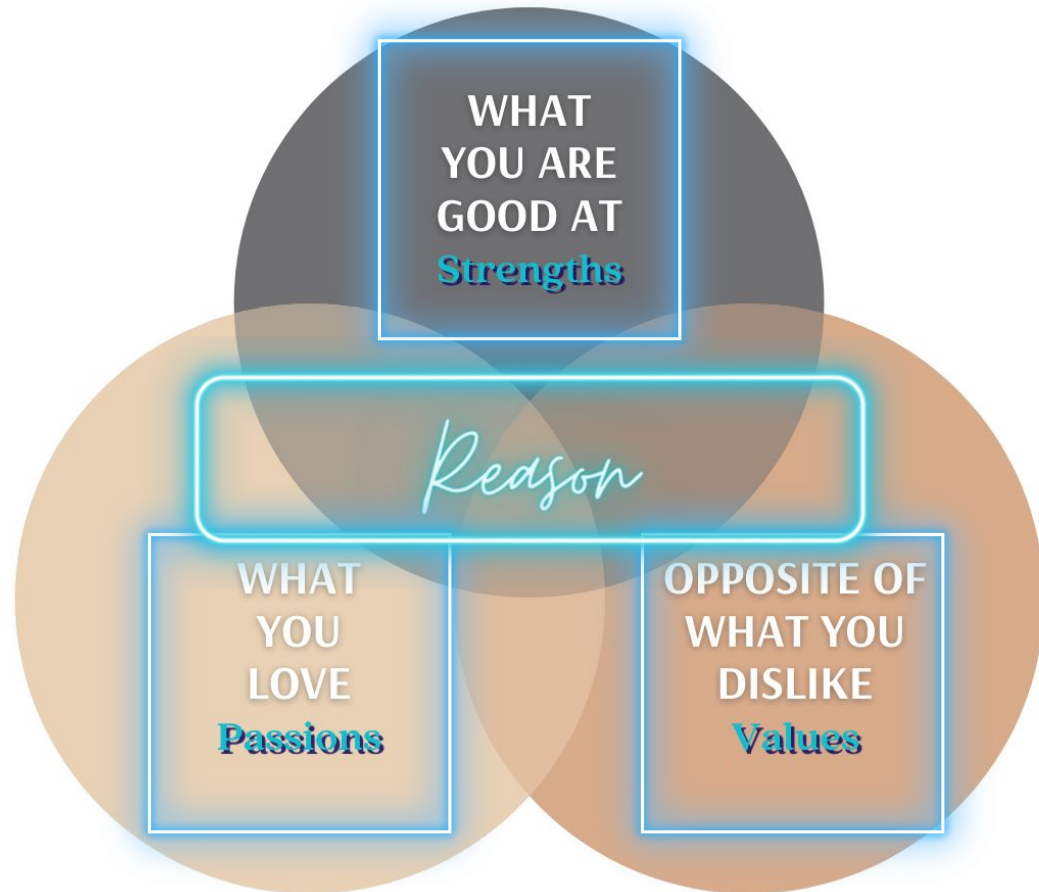
- 1 Completing Order / Production
- 2 Reconciling Bank Statement
- 3 Searching Totes for Fleece Hoodies
- 4 Delivering Order to the Customer



- 1 Creating Processes / Standard Procedure
- 2 Reviewing Budget versus Actual
- 3 Product Development / Sourcing Relationships
- 4 Setting Meetings to Get Customer Feedback / Relationships



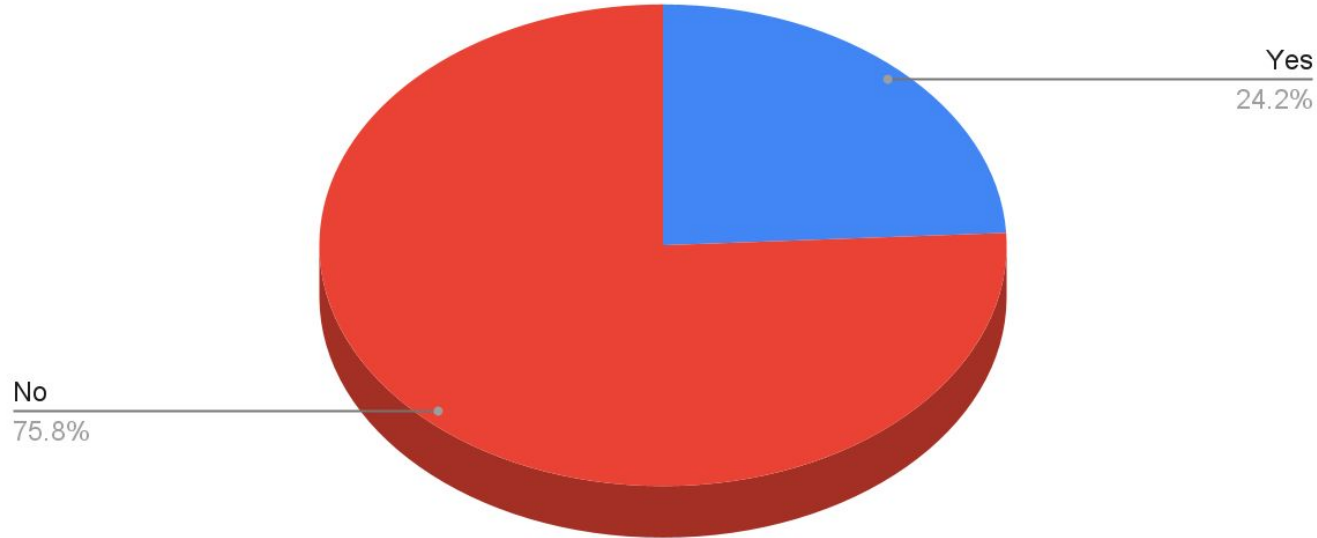
CLARIFY YOUR REASON



**“All things are created twice.
There’s a mental or first
creation, and a physical or
second creation...”**

**—Stephen R. Covey
The 7 Habits of Highly Effective People**

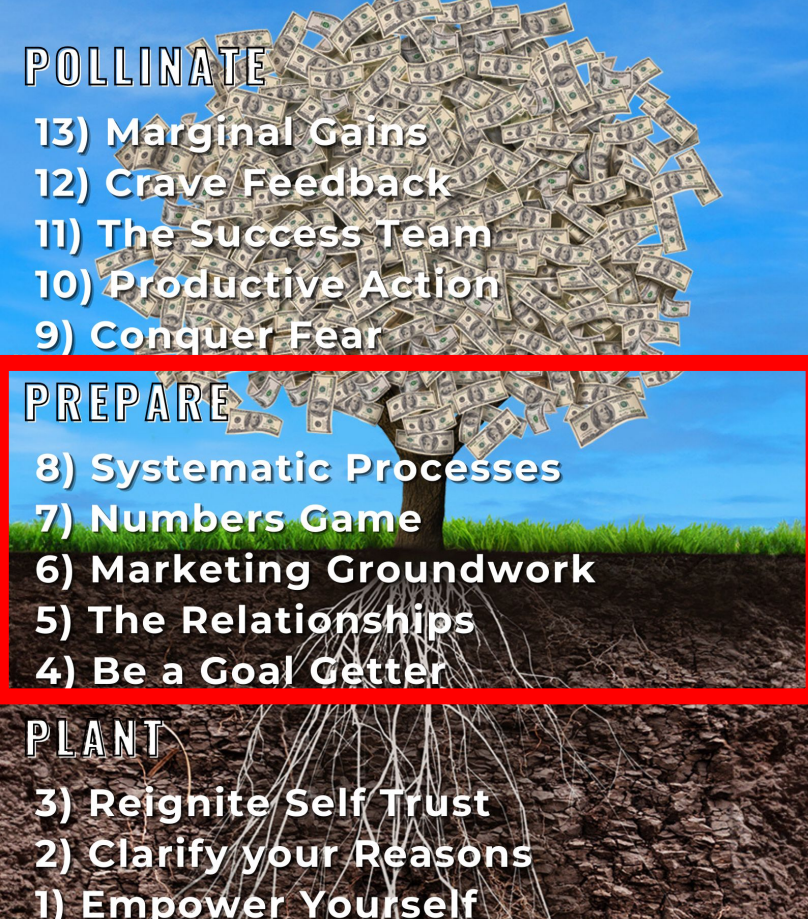
First Creation



The Keys of a Successful Plan

1. Be a Goal Getter
2. The Relationships
3. Marketing Groundwork
4. Numbers Game
5. Systematic Processes

POLLINATE

- 
- 13) Marginal Gains
 - 12) Crave Feedback
 - 11) The Success Team
 - 10) Productive Action
 - 9) Conquer Fear

PREPARE

- 8) Systematic Processes
- 7) Numbers Game
- 6) Marketing Groundwork
- 5) The Relationships
- 4) Be a Goal Getter

PLANT

- 3) Reignite Self Trust
- 2) Clarify your Reasons
- 1) Empower Yourself



Success is...
A CONSTANT CYCLE

“Success is only rented, and
the rent is due daily.”

—Rory Vaden
Take the Stairs

**Commit to Continuous
Daily Improvement**

Learn to Say...

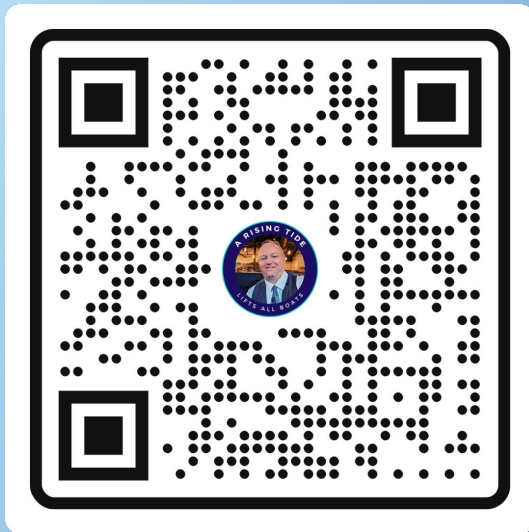


- Start with a Yes - Positive
- Have an Anchor Phrase
- Keep your Response Simple
- Buy Some Time
- Find a Compromise
- It's not Rejection
- Be True to Yourself

Think Differently

What “wisdom” do we need to let go of?

-  Save and be Frugal
-  Don't ask too many questions
-  If you want something done right, do it yourself.
-  Experience is everything.
-  I'll believe it when I see it.



ConsultAaron.com

OurSuccessGroup.com/dax





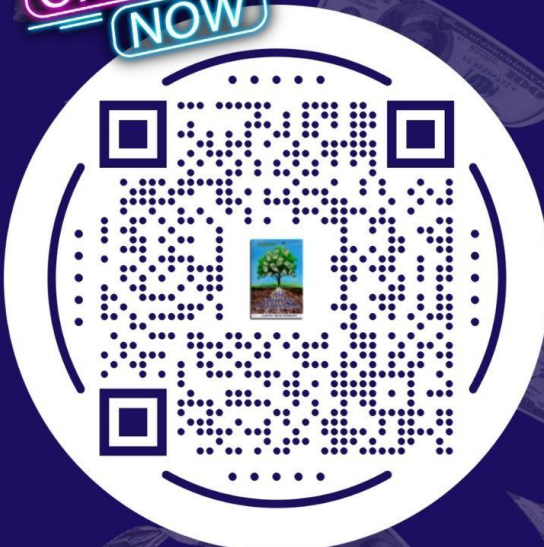
The FUNdamentals of Business Success Book

Discover the **FUN** in your business!

★★★★★
"Thanks, Aaron. This has been really good for my business and for me mentally. I forgot that I love what I do."

Rina Cooper - Code3 Creations

ORDER NOW

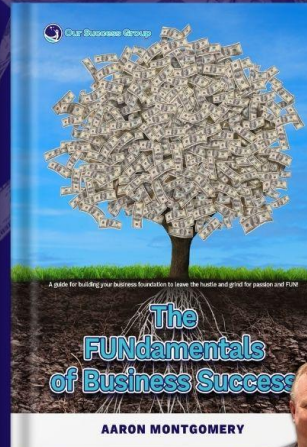


The 'FUNdamentals of Business Success' is your down-to-earth business guide for business owners. This book is all about ditching the daily grind and finding the FUN in your business. With thirteen **FUNdamentals**, it's a no-nonsense guide that helps you lay a solid foundation. It's time to get excited about what you do! Whether you're just starting out or looking to take things to the next level in your current business, this book is your guardrails for success.

Ready to build a business you're actually stoked about?

FUNdamentals of Business Success is your down-to-earth business guide for small business owners. This book is all about ditching the daily grind and finding the FUN in your business. With thirteen **FUNdamentals**, it's a no-nonsense guide that helps you lay a solid foundation. You'll learn the ropes on empowering yourself, making genuine connections, and creating a brand that's true to who you are. No more dragging yourself to work, it's time to get excited about what you do! Whether you're just starting out or looking to take things to the next level in your current business, this book is your guardrails for success.

We know **EVERYONE** has the ability to create a business they love, but many small business owners create another job that steals all of their time and is extremely overwhelming. These FUNdamentals give you the foundation you need for the business you love.



OSG.link/fbs

FUNdamentals

O'Fallon, MO

June 7 & 8, 2024

Live

Who is this Retreat for?

Ideal for small business owners who are seeking to align their business goals with personal values and gain clarity in their entrepreneurial journey. The makers, creators, and entrepreneurial rockstars who are tired of being overworked and underpaid! Want to fall deeper in love with your business? This retreat is for you!



Event Limited to 40 Participants!
Don't Miss Out on this Opportunity



Scan the QR
Code for agenda
and full details!

OSG.link/FUNLive

Benefits of Attending

You'll gain fresh insights and practical tools for rejuvenating your business strategy, connect with fellow business owners, receive expert guidance, and enjoy a balanced mix of learning, relaxation and fun in a serene setting!

What will you leave with?



Purpose Clarity



Tools to Overcoming Barriers



Realistic & Achievable Goals



Productivity Enhancement



Personal Growth Development



A Network for Success



An Inspired Vision for the Future



Wellness and Work-Life Balance



Valuable Network Opportunities